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Datum International has signed a contract to become the world-wide authorised distributor for the Openshare CMS Web Content Management (WCM) software owned by Openshare Content Management Limited (OCM).

As part of the agreement, Datum International will acquire 286 customers and 4 reseller partners who are mainly situated in the UK, Italy, USA and the Far East. Datum will also take on the responsibility for providing technical and development support to the existing and all future Openshare customers.

Web Content Management (WCM) has been the one missing module from the KnowledgeWorker ECM suite to provide the "complete" end to end Content Management and deployment solution. WCM is used to build web sites, intranets and extranets, providing users with the ability to create easily maintainable web sites using sophisticated templates and style sheets to control the look & feel and site navigation. In addition, the ability to render content dynamically as HTML allows documents to be published as web pages in seconds.

"The first new developments we are doing with Openshare are to integrate it into the KnowledgeWorker ECM suite. This will allow Openshare customers to reap the benefits of a world class ECM product and provide a more powerful repository from which Openshare can dynamically pull content for publishing to different target audiences." according to Les Paul, CEO of Datum International.

Ian Leith, the Managing Director of OCM commented; "We chose Datum International as our International Distributor because they have a proven track record of developing state of the art software products. The Openshare product will benefit from their expertise and will also compliment the KnowledgeWorker product to produce what I believe will be a very competitive joint offering. I am sure that our Openshare customers will be delighted with this move when they see the benefits that they will be able to get to help them make their businesses more efficient".

About OCM

Openshare Content Management are the owners of the openshare CMS and its suite of add-on products. The product is sold both directly and through our International Distributor Datum International. Openshare web applications provide the ideal tools to create and develop enterprise information portals and manage company knowledge bases. It is designed to utilise the current and potential benefits of Internet technology. Openshare CM's greatest strength is the ability to develop integrated solutions, ready to use, easy to manage and maintain, and that can be incorporated into existing architecture with a minimum cost and the lowest risk. All openshare CM solutions are designed to offer a minimum total cost of ownership and provide a positive ROI (Return of Investment) while enhancing company productivity and competitiveness.