

12 March 2010

DATUM INTERNATIONAL LIMITED
(PLUS-quoted: DATP)

Acquisition of Bristol based document & data capture company
Fundraising of c. £1m (before expenses) at 6p

Datum International Limited ("Datum" or the "Company"), the software company specialising in the development, supply, implementation and support of their Enterprise Content Management ("ECM") Solution KnowledgeWorker®, announces that it has raised GBP 1,003,000 and acquired, conditional on payment of the consideration, Root3 Limited ("Root3"), a Bristol based document capture business for an initial consideration of GBP 600,000.

About Root3

Root3 is a Bristol based business, principally engaged in the supply and development of document and data capture software in the UK. Root3 has strong technical capabilities having developed specialist software surrounding Optical Character Recognition (OCR), and has a high quality customer base including the NHS, Royal Mail, ACCA and the Office of National Statistics. Root3 is particularly strong in Accounts Payable and Invoice Processing. For more information on Root3 visit: www.root3.com

Financials

Turnover for the year ended 30 September 2009 was GBP 1,080,000, with circa GBP 700,000 of this as recurring revenue. Following the acquisition the enlarged Company will have a significant recurring revenue stream of just under GBP 1 million. Root3 produced a profit before tax of GBP 73,000 over the same period and the gross assets being acquired are estimated to be GBP 525,000.

Consideration

Datum will pay an initial consideration of GBP 600,000 with an additional contingent consideration payable of up to GBP 386,000 should various post acquisition targets be met. Both the initial and contingent considerations have been and will be paid in a 50:50 cash share split. The number of shares to be issued as a result of the initial consideration is 4,000,000 and GBP 300,000 will be payable in cash. The acquisition will be financed by the fundraising.

Fundraising

The funding will raise GBP 1,003,000 (before expenses) at a price of 6 pence per share, consisting of an equity placing of GBP 906,000 and a conversion of loans by certain Directors of the Company of GBP 97,000, in aggregate being 16,716,666 ordinary shares, the split being 15,100,000 placing shares and 1,616,666 conversion shares. The purpose of the Placing is to fund the initial consideration for the purchase of Root3 and to provide working capital to fund the future growth of the Company.

Commenting on the acquisition David Hornsby, CEO of Datum, said:

"This acquisition broadens our product portfolio and significantly enhances Datum's capabilities in the ECM market. Root3 is a high quality document and data capture business with a good product offering and an experienced management team. The company has a proven track record of successfully designing and implementing complex high volume document and data capture projects for blue chip organisations. The interest from both new and existing institutional shareholders demonstrates their support for our rationale behind the acquisition."

Commenting on current trading, David said:

"Datum is currently trading within management expectations and we are confident of delivering the Company's maiden annual profit when we announce our full results for the year ending April 2010."

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FURTHER NOTES TO THE ACQUISITION AND FUNDRAISING:

Issue of Equity

In connection with the acquisition of Root3 Datum has issued 4,000,000 shares to the vendors of Root 3, In addition Jonathan Wearing and Les Paul (both Directors of Datum) have converted GBP84,999.96 and GBP12,000 respectively of loans to the Company into equity equating to 1,416,666 and 200,000 shares respectively.

Holdings of Directors and vendors following the Placing and Loan Conversion

| Shareholder | Voting rights held over the issued share capital prior to the placing | % voting rights held prior to Placing | New shares subscribed for in current placing | % held of enlarged issued share capital |
|------------------|---|---------------------------------------|--|---|
| Les Paul | 6,992,140 | 23.19 | 200,000 | 14.14 |
| David Hornsby | 6,000,000 | 19.90 | 1,733,333 | 15.20 |
| Jonathan Wearing | 2,572,400 | 8.53 | 1,416,666 | 7.84 |
| Robert Allerston | - | - | 2,000,000 | 3.93 |
| Peter Bromley | - | - | 1,000,000 | 1.97 |
| Paul Ford | - | - | 1,000,000 | 1.97 |

Related Party Participation

David Hornsby, Datum's Chief Executive, has taken part in the above placing acquiring 1,733,333 shares giving him and his immediate family a resultant holding of 7,733,333 voting rights over the ordinary share capital of the Company and 2.8 million options with an exercise price of 2.5p per share. This acquisition of shares has altered his holding of voting rights of the Company as detailed in the table above.

Related Party Debt Conversion

Jonathan Wearing, Datum's Chairman, has converted GBP 84,999.96 of debt previously held in the Company into 1,416,666 new ordinary shares at a price of 6 pence per share giving him and his immediate family a resultant holding of 3,989,066 voting rights over the ordinary share capital of the Company. This acquisition of shares by conversion of debt has altered his holding of voting rights of the Company as detailed in the table above.

Les Paul, Datum's Chief Technology Officer, has converted GBP 12,000 of debt previously held in the Company into 200,000 new ordinary shares at a price of 6 pence per share giving him and his immediate family a resultant holding of 7,192,140 voting rights over the ordinary share capital of the Company. This acquisition of shares by conversion of debt has altered his holding of voting rights of the Company as detailed in the table above.

Total Voting Rights

Post admission of the Placing Shares and the Consideration Shares to PLUS, the Company will have an issued ordinary share capital of 50,862,256 shares.